

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

## **LOYALTY CONVERSION SYSTEMS CORPORATION,**

**Plaintiff,**

V.

**AMERICAN AIRLINES, INC.,**

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**Civil Action No. 2:13-cv-00655**

## § Jury Trial Demanded

**NOTICE OF APPEARANCE**

Loyalty Conversion Systems Corporation (“Loyalty Conversion”), Plaintiff in the above-entitled and numbered civil action, hereby notifies the Court and all parties that the following person, in addition to those who previously gave notice, is appearing as counsel of record.

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Dated: August 21, 2013

By: /s/ Jay D. Ellwanger

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